

*It's spelled...*

# A-l-b-u-q-u-e-r-q-u-e

## JOIN US FOR UMAC 2011 OCT. 18-21

*at the Hotel Albuquerque, Old Town  
Albuquerque, New Mexico*



**HIGHLIGHTS:** Panel discussion with heads of general agencies and their communicators; Annual "Shop Talk" with UCom (panel discussion on General Conference 2012); mission experience; networking; opening reception; Awards Gala; photo contest; workshops; worship; Santa Fe trip

### Keynote Speaker:

#### **Rev. Lorenza Andrade Smith**

A United Methodist pastor, Lorenza was arrested in late 2010 for protesting for immigrant rights. Her new appointment is to the poor and marginalized on the streets of El Paso.



### Registration:

The cost is \$325, which includes three breakfasts, two lunches, opening reception, the annual awards dinner, plus workshops, panel discussions, mission and worship.

Register at: [www.umcommunicators.org](http://www.umcommunicators.org)

### Mission Opportunity:

Join us as we go out into the Albuquerque community on Tuesday, Oct. 18, and participate in mission and service. Our work will include assisting at the largest food pantry in the city and other locations.





### Workshops:

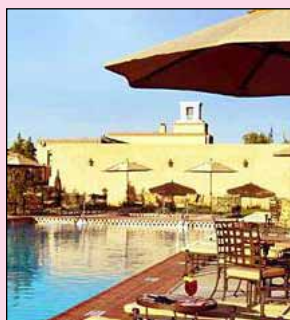
"Write to Soul" - Rev. Lynne Hinton ✦ "The Role of Communicator during a Natural Disaster" - Jay Rollins and Melissa Hinnen ✦ "Editing for Fun and Profit" - Tara Barnes and Christie House ✦ "Taking Photos in Challenging Situations" - Mike DuBose ✦ "Blogging and Social Media" - Beth Buchanan and Mary Beth Coudal ✦ "Writing for the Web" - Leigh Rogers ✦ "Leveraging New Media to Engage Diverse Audiences" - Tom Garrity ✦ "Applications, Extensions, Plugins and Other Tools" - Dr. Barbara Lemaire ✦ "You Can Tell the World" with online resources - Dr. Mike Bellah ✦ "Unleashing your Creative Spirit: Writing and Yoga" - Carolyn Flynn ✦ "Cross-Cultural Communication" - Tonya Covington ✦ "Web Design" - Emily Lewis ✦



### Hotel Information:

Make your own hotel reservations now by contacting the Hotel Albuquerque and mentioning you are with the "United Methodist Communicators" group. The hotel offers two restaurants and a bar, a chapel and a beautiful swimming pool. The room rate is \$129 a night for UMAC.

**Hotel Albuquerque at Old Town**  
**800 Rio Grande Blvd. NW**  
**Albuquerque, NM 87104**  
**hotelabq@hhandr.com**  
**www.hotelabq.com**  
**Reservations: 1-866-505-7829**



### Old Town Albuquerque Information:

Old Town Albuquerque was founded in 1706 around a central plaza. Today Old Town district stretches for 10 blocks and offers an authentic experience of southwest heritage and architecture with museums, galleries devoted to art and handmade crafts, unique shopping boutiques and dining spots. Visit [www.albuquerqueoldtown.com](http://www.albuquerqueoldtown.com). Greater Albuquerque also offers the Indian Pueblo Cultural Center, the Petroglyph National Monument, the Sandia Peak Aerial Tramway, Route 66, the National Hispanic Cultural Center, the International Hot Air Balloon Museum, an Atomic Energy Museum, the Albuquerque Trolley Tour, and the Rattlesnake Museum.



### Santa Fe option:

For those who want to visit Santa Fe, we'll organize a Friday afternoon/evening trip on the Rail Runner train (above) after our business has concluded. Wander, shop, eat or visit the famous Georgia O'Keeffe Art Museum.